



MAKEUP
by Cate

BRIDAL BROCHURE

www.catehattonmakeup.co.uk



MAKEUP *by Cate*

Hi Im Cate and i have over 7 years experience in the makeup industry including bridal makeup.

Bridal makeup is one of my favourite parts of my job as a makeup artist. It is such an important part of any brides day to help them feel confident and set for their special day. All brides are unique and have different wants and requirements and each makeup will be bespoke to you.

I always recommend a bridal trial so we can meet each other prior to the big day and so that we can try some looks and find your perfect one.

These trials will be done at my studio so we have access to my full kit and then once a look has been agreed I will take photos and write all products down ready to bring on the day. On the day I will happily come to you so you have no time pressure stresses and no travel required.

Some brides want to look totally different on the day but I always recommend we work together so you still feel like yourself but your best most confident version. Bridal makeup does not need to be heavy and we can create a look that you feel comfortable and confident with.

All bridal bookings require a deposit to secure the date/time and a contract will be sent to you to give you confidence all will run smoothly.

Sometimes other members of the bridal party may want a trial such as a bridesmaid or mother or the bride which is totally fine and always nice to have some support if you are feeling nervous. These bridal party trials can be done at my usual makeup rates.

I look forward to working with you on your special day and contact me anytime if you have any questions or queries.

www.catehattonmakeup.co.uk





How it Works on the Day

On the day the aim is to start your day off the right way and ensure it runs as smoothly as possible. With that in mind once we have agreed on your perfect look we can make a timings plan for yourself and your bridal party.

On a whole I like to do brides second to last so you have enough time to relax and have photos taken with your makeup on but as this is your day we can agree on timings together.

A wedding morning can be very emotional and i will be there for support you but without getting in your way. I want all brides to feel safe and confident with the makeup i deliver and by creating a timing plan i can ensure we stick to this taking out any stress of who should be sat in the chair which i can take charge of.

As part of your makeup service i will leave you with a makeup 'goody' bag with anything you may need for top ups along the day, We know your wedding day can be emotional so the kit will include anything you may need should there be any tears on the day.

We can also agree on your perfect lips colour which you can buy beforehand for top ups and we can pick a bridesmaid to be in charge of this kit for you so you know where it is at all times.

Above all getting your wedding makeup should be an exciting experience and we will ensure you are feeling your most confident self before you take this exciting step towards becoming a wife.







Bridal FAQs

Q. How long in advance should i book with you for my wedding day?

A. I take bookings up to two years before your wedding day so to save disappointment I recommend contacting me as soon as possible to reserve your special date. Once we have discussed your needs and taken an initial deposit this date will then be saved for you.

Q. How long in advance should i book my wedding trial? And how should i arrive?

A. I would suggest usually between 4-6 months prior. Sometimes brides feel the need for two trials and this is also no problem each wedding is bespoke so i can accommodate all of your needs. Please come to your trial with a clean face and ideally with a white t-shirt/ shirt so you can check your colouring against a similar colour to your dress. Please let me know any skin allergies or concerns.

Q. Will you keep a record of the products we have used and agreed on during the trial?

A. Yes! Once you are happy with your chosen bridal look i will create a bespoke makeup chart listing all the products used and will take photos to ensure we both know what is being done on your special day taking any stress or worry from the situation. I also bring slightly darker foundations for the day incase you are slightly more tanned which can be added.

Q. Do you require a booking fee?

A. Yes a non refundable booking fee of £50 and a signed contract are required to secure the date.

Q. What brands do you use?

A. My makeup kit is 80% high end brands such as Charlotte Tilbury, Giorgio Armani, Mac Cosmetics, Chanel and Nars. The rest is made up of tried and tested high street brands such as Morphe, Loreal, Mabeline and Elf. There are some incredible brands from all price points so i will use the best ones depending on your skin and requirements.

Q. Do you provide lashes?

A. Yes i can provide variety of both strip and individual lashes from small soft ones to fuller ones and we can chose these together.

Q. How long does it take?

A. I usually leave 2 hours for bridal trials so we are in no rush and for on the day as we will know what we are doing i will give us an hour and a half and we can take our time.





Bridal FAQs

Bridesmaids/ Mother of the Bride or Groom will have an hour slot and flower girls 15minutes.

Q. Where are you located?

A. My private studio is located on Arlington Crescent off Moor Lane in Wilmslow with plenty of parking.

Q. What methods of payment do you take?

A. Cash, bank transfer, Paypal or I have a card machine.

Q. Are you insured?

A. Yes! I am a member of ABT (Associate Beauty Therapists) which covers me for all my work.

Q. Can i bring anyone with me to my appointment?

A. Friends or a parent are more than welcome to join you during your trial. Just let me know when booking so i can ensure i have everything in place to make everyone comfortable. Support can be nice when making this big decision.





Terms & Conditions

All wedding dates will be secured once the deposit and contract are signed. Unfortunately trials and enquiries can't secure the date.

This booking fee will be taken off the overall amount of the bridal wedding fees. Travel fees within a 5 mile radius are included in the cost and then £0.50p per mile will be charged including return.

Weekend weddings Friday to Sunday require a minimum of bride plus 2 of the bridal party for all bookings. For single brides or a smaller wedding party an additional charge can be agreed.

For early start weddings overnight accommodation may be advised so we are ready to get started and can avoid any traffic delays.

Parking close to the venue will be required as unfortunately as makeup artists we don't always travel light. If a venue doesn't allow us into the room until 11am an alternate room to get ready will be required so we don't have to move mid way through application.



A close-up photograph of a hand with red nail polish holding a black makeup brush. The hand is positioned over a collection of various makeup palettes, including eyeshadow and blush palettes, arranged on a dark surface. The background is softly blurred, showing more makeup products. A central graphic element, a pink torn-paper shape with a gold border, contains the text 'MAKEUP by Cate'.

MAKEUP
by Cate

www.catehattonmakeup.co.uk